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SAMEAWNS

10TH

SOUTH AMERICA-AFRICA-
MIDDLE EAST-ASIA WOMEN SUMMIT

(SAMEAWS)



*10 years of
impacting
and honouring
women
on a global
stage.*

DECEMBER

16

2022

Theme: Leading through Crisis - Inclusive
Leadership for Tough Times".

VIRTUAL



Organisers

African
Leadership



About SAMEAWS

The South America-Africa-Middle-Asia Women Summit (SAMEAWS) is an annual programme that brings together, the most influential and prominent women as well as key stakeholders from the South America, Africa, Middle East and Asian regions to re-emphasize critical role of women to the future of developing economies, celebrate influential and prominent female role models who are directly contributing to their development, and most assuredly, confront the inequalities women face and focus on the change we want to see – and create – in the world.



(L-R) H.E. Reema Carmona, fmr. First Lady of Trinidad & Tobago and H.E. Ameena Gurib-Fakim, fmr. President of Mauritius at CELD/AWM ICOGAS New York 2017



H.E Joice Mujuru fmr. Vice-President of Zimbabwe at the CELD AMEWS 2012 - Dubai



The Africa-Middle East-Asia Women Summit/Exhibition, Dubai 2013



Dr Ida Odinga and Rt. Hon. Rebecca Kadaga at the 2012 African Women of Influence Awards Dinner

Dr Ida Odinga and Rt. Hon. Anne Makinda during the African-Women-of-Influence-Awards-2012





SAMEAWS 2022- The 10th Edition

Former US President Barack Obama once said, "If women ran every country in the world there would be a general improvement in living standards and outcomes." Hence, there is an emerging generation of women leaders who are not just building on the achievements of their predecessors but also creating innovative approaches to addressing the ever-rising societal problems as well as managing crises. The Covid-19 pandemic is one crisis that caught world leaders off-guard and has demonstrated that some of the powerful governments and their economies are ill-prepared to deal with crisis. However, there are insightful lessons to be drawn from some female led nations and their responses to this crisis.

Therefore, the 10th edition of this summit, which has held in Dubai over the past 9 years would focus on the theme: "Leading through Crisis- Inclusive Leadership for Tough Times".

As the foremost convocation of women from the South America, Africa, Middle East and Asia (SAMEA) regions, this 10th edition has the following objectives;

- Convene Think-Tanks, Experts, Academics, Researchers and Research scholars to explore
- unique approaches to women's greater influence and impact.
- Get global female business and political leaders to share and adopt new realities, best practices that would help strengthen their influence and impact in their countries.
- Convene a High-Level Roundtable Sessions and Panel Discussions for stakeholders across developing nations to engage and exchange experiences, lessons-learned and best practices in developing diversity of skills and female leadership in the society.
- Celebrate some of influential leaders and businesses across emerging economies, who directly contributing to community and national development.



H.E Joyce Banda fmr. President of Malawi: CELD - 2012
Global Forum on African Women in Leadership at the
Waldorf Astoria, New York on 21 September, 2012.

Highlights of SAMEAWS 2022

SAMEAWS 2022 shall have the following key highlights:

- Pre-summit Women Leadership Development Training with the theme; Women as Transformational Leaders – Learning to Optimize Leadership Effectiveness, Improve Leadership Performance, and Be Enabling Leaders.
- Launch of the World of Amazons and the World We Want for Women (WWW) initiatives
- Unveiling the Special 10th Anniversary Edition of the Amazons Watch Magazine with the theme: Transformational Women Leaders of 2022: Driving Change and Economic Progress for a Sustainable Future.
- Insightful Presentations and Panel Sessions such as;



(L-R) H.E. Sandra Granger,
fmr. First Lady of Guyana and
H.E. Ameena Gurib-Fakim,
fmr. President of Mauritius,
at CELD/AWM ICOGAS 2017

Panel Session 1 – Crisis Leadership- Lessons from Women Led Countries

Overview:

The Covid-19 crisis is one that caught world leaders off-guard and has demonstrated that some of the powerful governments and their economies are ill-prepared to deal with crisis. However, there are serious lessons to be drawn from some female led nations and their responses to this crisis. This panel seeks to analyse what these leaders did and the lessons that leaders generally and female leaders in particular can take from this. This is not the only crisis that has appeared and there will be more in the future, but people will remember those who handled it well.

The world is in dire need of leaders who can act intelligently in the time of crisis and with more of such leaders, the world will become a better place.

Panel Session 2-First Ladies on a Mission Roundtable

Overview

The First Ladies on a Mission session is a high-level roundtable with First Ladies from across developing economies and seeks to enlighten participants on the laudable projects and social courses, undertaken by First Ladies and the impact these projects have had on the people of their nations. The discussions are tailored towards maximizing the perspectives of select World First Ladies by sharing best practices in delivering their social program in the various countries.

Panel Session 3- Business Leaders who exemplify inclusivity

Overview

Business leaders send a powerful message when they demonstrate a commitment to diversity and inclusion that goes beyond rhetoric. Hence, it becomes imperative to showcase such diversity

and inclusion champions and the impact of their organizations on global economic growth to strengthen the business case for diversity and inclusion.

This round table session will feature CEOs from around the SAMEA region who run companies and corporate divisions that has earned reputations for embracing people from all kinds of backgrounds. These represent a wide range of industries and regions, as well as different stages on the journey to creating an inclusive culture. The goal is to have real life case studies of inclusive leaders and understand why they had made diversity a strategic priority and how they executed their goals and what that meant to the organization and its practices.

Panel Discussion - “Digital Leadership During Crisis”.

Overview

The global Covid-19 pandemic has had an impact on the way most organisations work, and one of the biggest changes has been a shift towards virtual work as many resorted to working from home to mitigate the spread of the virus. Many leaders were suddenly confronted with a new way of leading virtually through the unprecedented crisis of a global pandemic. Now that governments have rolled back restrictions, many are returning to the workplace while others continue to work from home. This hybrid model brings forth a new set of challenges and opportunities for leadership.

The purpose of this panel discussion is to examine what virtual leadership means in times of crisis. Which core competencies are needed for effective leadership in an increasingly digital workplace? What are the advantages and disadvantages of virtual leadership in theory and practice? Which intercultural and intergenerational differences define communication in a virtual world and how is virtual leadership experienced at different management levels? Finally, we intend to look at the future of leadership in a digital world – how will this new way of leading likely continue to evolve in the face of a hybrid model in which some continue to work from home while others return to the office?

Panel Discussion: Creating an Enabling Environment for Inclusive Leadership in the Banking Sector.

According to an IMF report, greater inclusion of women as users, providers, and regulators of financial services would have benefits beyond addressing gender inequality, as it fosters greater stability in the banking system, enhances economic growth, and also contribute to more effective monetary and fiscal policy. In spite of this business case for inclusion in the financial sector, the industry has been sluggish in its commitment to enhancing gender equality, prompting criticism from different quarters. An IMF report of 2018 states that Women occupied less than 2 percent of bank CEOs positions, and less than 20 percent of the





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board seats across banks in the world and on average, are paid 40 percent less than men across the industry. Interestingly, it was also discovered that low-and middle-income countries have a higher share of women in bank boards and banking supervision agency boards compared to advanced economies.



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Panelists will discuss ways that the banking sector can be more inclusive and how "banking" on women can help in times of crisis.

Who Should Attend SAMEAWS?

- Female Heads/Deputy Heads of Government
- Female Business Leaders/CEO's
- Senior Female Government Office Holders
- Female Entrepreneurs
- Top First Ladies of Nations
- First Ladies of States
- Global Companies at the Leading Edge of Gender Diversity
- Women in the Civil Service



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SAMEANS 2022



H.E Silvana López Moreira Bó,
First Lady of Paraguay, at the
CELD/AWM SAMEAWS 2020 Virtual



Organisers profile

The Amazons Watch Magazine is a premier women development publication, committed to continually highlight the giant strides of women from Africa and the rest of the world. The magazine which is published by the African Leadership Organisation (UK) Limited, a company registered in the United Kingdom (Company No. 07435198), has a media philosophy that is rooted in the preservation of the pride and dignity of women through an objective reportage on gender inequalities and social injustices experienced by women while profiling the amazing achievements of these Amazons; for reference, duplication and inspiration to the upcoming generation of women leaders. As the foremost voice for women globally, the Amazons Watch creates a compelling voice and coverage of female-led governments, institutions, innovations, inspiration and legacies, including news making for the unreported and underreported women across regions through multiple platforms comprising print, web; digital editions, events, conferences and films.



Organisers Profile

Centre for Economic and Leadership Development (CEL D) is a leading human capacity, gender empowerment and development-based organisation that sees itself as a catalyst and thought leader in developing the theory and practice of leadership, social, educational and economic empowerment particularly in Africa, and also the developing countries of the Middle East and Asia. CEL D is an organization that has been in special consultative status with the United Nations Economic and Social Council (UN ECOSOC) since 2012.



H.E President Joyce Banda, fmr. President of Malawi: CEL D - 2012 Global Forum on African Women in Leadership at the Waldorf Astoria, New York on 21 September, 2012

Organisers Profile

The African Leadership magazine is published by African Leadership Organization UK Limited, a company registered in the United Kingdom (Company No. 07435198). The magazine focuses on bringing the best of Africa to a global audience, telling the African story from an African perspective while evolving solutions to peculiar challenges being faced by the continent today. The magazine shall continually seek to herald the dawn of a new Africa as the continent of promise and global leadership, championed by people of integrity and resilience who are rising from the challenges of an unpleasant past; thereby preserving a legacy for future generations of our people.

