



THE AFRICA - MIDDLE EAST - ASIA WOMEN SUMMIT & EXHIBITION

Atlantis The Palm, Dubai ■ 16 - 18 December 2013



HIGHLIGHT

Africa - Middle East - Asia Amazons Awards Gala
CELD Global Women Leaders Hall of Fame Induction

Organized by:



Centre for Economic &
Leadership Development



CEO Clubs Network

Supported by:



CONFIRMED PARTICIPANTS



Her Highness Sheikha
Jawaher Bint Mohammed Al Qassimi
Wife of the ruler of Sharjah, UAE



Her Excellency
Joice Mujuru
Vice President of Zimbabwe



Her Excellency
Datin Maduka Seri Rosmah Mansor
Wife of the Prime Minister of Malaysia



Her Excellency
Selma Kikwete
First Lady of Tanzania



Her Excellency
Bucumi Nkurunziza
First Lady of Burundi



Her Excellency
Penehupifo Pohamba
First Lady of Namibia



Dr Theresa Beeko
CEO Manet Group, Ghana



Rt. Honorable
Margaret Zziwa
Speaker, East African Legislative Assembly



Haifa Al Kaylani
Chairman Arab International Women's Forum

Others...

HRH, Princess Fay Jahan Ara - India
Mrs. Haifa Najjar - Jordan
Princess Fifi Ejindu - Nigeria
Sen. Donzella James - USA, & lots more.

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Leadership Development

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African
Leadership
Magazine

QUIET
DIPLMACY



Theme: Emerging Economies: Women as the Next Frontier

OVERVIEW:

Emerging countries are playing a growing role in the world economy. It is a role that is expected to be even greater in the future. These countries form the group of the world's largest emerging economies, they total about one fifth of global GDP and close to half the world's population. At a time when restoring sustainable growth after the Great Recession is a key priority, the role of emerging markets and nations in the global economy cannot be overstated.

Emerging markets offer the best growth prospects for businesses after the global downturn of the past few years. Particularly, the continent of Africa, Asia and also, the Middle - East offers some of the greatest investment opportunities in the world today. However, perhaps the biggest and most exciting new market of all is an overlooked one: women in Africa, Asia and the Middle East. Investments in Women in these emerging nation promises the greatest possible return.

Women are the largest emerging market in the world. Over the next decade, they will wield enormous influence over politics, sport, business and society. In the next five years, the global incomes of women will grow from US\$13 trillion to US\$18 trillion. That incremental US\$5 trillion is almost twice the growth in GDP expected from China and India combined. By some estimates, women will control close to 75% of discretionary spending worldwide by the year 2028. Women own about a third of all businesses in the world, and nearly half of those businesses are in developing markets.

A combination of the damaging impact of active gender discrimination and passive discrimination tolerating rules and institutions that deny women

equal say in reproductive decisions, equal access to education and employment, equal pay for equal work, equal rights before the law, and equal political influence are hugely destructive, largely making women vulnerable to sexual slavery, trafficking, and forced marriage, deprives women of their inalienable rights, diminishes their quality of life and grossly affect their ability to contribute optimally to global economic growth and development. While these issues are global, they are most urgent in emerging economies, where they are undermining the social and economic progress on which the rest of the world increasingly relies. The great potential of women has yet to be realized. In both developed and emerging economies, women are under represented in leadership roles and in many aspects of business, social and political life.

In business, for example, although the number of female CEOs of Fortune 500 companies has doubled in the last decade, in 2012 it was still only 4% of the total. In industrialized economies, just 11.1% of board directors are women, and in rapid-growth markets, that number falls to 7.2%. The missed opportunity is more striking in light of the difference that empowered women can make to the world, particularly the nations of Africa, Asia and the Middle East.

So far, the world has focused on the growth opportunities in emerging economies, and the power they represent in driving consumer demand. It is now time to take another look at the **role of women** in the emerging economies' story of growth. Beyond their power as a force in the marketplace, women's productive capacities and growing leadership influence may well be the biggest game changer in the 21st century's growth miracle.



Theme: Emerging Economies: Women as the Next Frontier

The Africa, Middle East, Asia Summit which holds from 16 - 18 December 2013 will provide a space for top players in the emerging economies to interrogate the growth opportunity in those markets in terms of women's contributions, potentials and value. It will also put a focus on the achievements of women-led enterprises in key sectors of emerging markets. Highlights will include discussions on the changing roles, situations and opportunities for

business women in emerging economies with a focus on Africa, the Middle East and Asia.

Organised by the Centre for Economic Leadership and Development (CELD), this high-octane meet will bring together thought leaders in international policy, politics and business, while providing a strategic platform for scaling-up and sustaining women's economic power in the 21st century.

OBJECTIVES:

- To re-emphasize and vividly demonstrate the critical role of women to the future of Africa- Middle East and Asian Economies.
- To instigate the required response for key stakeholders and international policymakers to review gender policies and make the necessary investments that will ensure gender equality and thereby effectively utilizing one half of the 3 regions' population, the world's greatest untapped resource its women.
- To connect Middle East Women entrepreneurs with their counterparts in the emerging economies of Africa and Asia, thereby building Bridges, Businesses, and fostering a network of the revolution of a Women's Movement from the 3 regions to shape a better future for women, their families and their communities.
- To provide the platform for a renewed and sustainable engagement between global investors and women entrepreneurs of the organized Private Sectors in Africa, Middle-East and Asian regions; thereby fostering economic relations between global investors and the 3 regions.
- To celebrate and honour on a centre stage, the most influential and prominent women of the Africa-Middle East and Asian regions, who are directly contributing to development of these regions.

HIGHLIGHTS

- An Ambassadors roundtable highlight in the ways that women can benefit from the initiatives and multilateral corporations of government in these regions
- A Business Investment Forum
- An Africa-Middle East- Asia Women Entrepreneurs Exhibition
- An Ambassador's Spouses Cultural Exhibition and International Food & Wine Tasting.
- Africa-Middle East-Asia Amazons Awards Gala.
- CELD Global Women Leaders Hall of Fame Induction



AGENDA

December 16, 2013

- 08:00 - 09:00 Registration
- 09:00 - 10:30 Opening/ Plenary Session
Introduction of Guests
Welcome Address
Patron's Opening Remarks
Cultural Display
Keynote Address
- 10:30 - 11:00 Networking Tea break
- 11:00 - 12:30 **Session I: Women in Governance and Political Leadership in Emerging Economies**
Presentation on Session Theme
Panel Discussion on: Emerging from the shadows; dealing with political violence and discrimination against women
Q & A
- 12:30 - 13:30 Lunch
- 13:30 - 15:00 **Business & Investment Forum - Hosted by:** 
Presentation 1: Women as the next frontier
Presentation 2: Unlocking Investment Opportunities & potentials for women & women related Industries - Middle East
Panel Session: Investment Opportunities in women - run companies, Part1
- 15:00 - 15:30 Tea Break
- 15:30 - 17:00 **Session II: Women, Entrepreneurship and the Corporate Market place**
Presentation on Session Theme
Panel Discussion on: The rise of women in the work place: challenges & prospects
Q & A



AGENDA

December 17, 2013

09:00 - 10:30

Business & Investment Forum - Hosted by:



Presentation 3 - Unlocking Investment opportunities & potentials for women & women related industries - Asia

Presentation 4 - Unlocking Investment opportunities & potentials for women & women related industries - Africa

Panel Session: Investment Opportunities in Women-run companies, Part 2

10:30 - 11:00

Networking Tea Break

11:00 - 12:30

Session III: Women and Development issues in Emerging Economies

Presentation on Session Theme

Panel Discussion on: The Road to MDG 2015: How Have Women Fared?

Q&A

12:30 - 13:30

Lunch

13:30 - 15:00

Ambassadors Roundtable

This session will feature presentations from various embassies and diplomatic missions based in the UAE; showcasing the ways that women can benefit from the initiatives and multilateral corporations of government and international development organizations for women in these 3 regions; namely Africa, Middle East and Asia.

15:00 - 15:30

Networking Tea Break

15:30 - 17:00

Session 5: The future of women in the knowledge driven global economy

Presentation on Session Theme

Panel Discussion on: Bridging the digital divide through women led innovations

Presentation on Disease, Debility & a Dwindling Bottom-line: How health truly is the key to success.

Q&A



AGENDA

December 18, 2013

- 18:00 - 19:30 An Ambassador's Spouses Cultural Exhibition and International Food & Wine Tasting Reception; showcasing various international delicacies and national cuisines, arts & crafts from diverse cultures in Africa, Asia and the Middle East; so as to promote cross cultural exchanges and integration
- 19:30 - 20:30 Dinner
- The AMEA International Fashion Show**
- 20:30 - 21:30 The Africa-Middle East-Asia Amazons Awards (AMEA)
- 21:30 - 22:00 Closing Remarks/ Networking

Also this trailblazing first ever tripartite summit will feature the first ever Africa-Middle East-Asia Women Entrepreneurs Exhibition/Cultural Exchange; aimed at celebrating women entrepreneurship, showcasing a variety of products made by or for women from a majority of the countries in Africa, Middle East and Asia regions.

To take part, as an individual or an organisation in the first ever Africa-Middle East- Asia Women Entrepreneurs Exhibition/Cultural Exchange, kindly contact us on info@celdng.org or call any of the following numbers +234 803 909 5696, +234 803 3784 903.

OR

For participation, sponsorship and speaking opportunity please contact:
President, CEO Clubs Network, Tariq Nizami +971 503 491003



Highlights of Past CELD Events



Hon. Joice Mujuru presenting the 2012 African Amazon Award to the Wife of the Prime Minister of Kenya, Dr. Ida Odinga



A Cross section of Guests at the 2012 African Women Development Awards Ceremony, Burj Al-Arab Hotel, Dubai UAE



Representatives of the Dubai Foundation for Women and Children during the 2012, International Conference on African Women Development Dubai



From 21-24 November, 2012, CELD successfully held her 2nd All Africa Women Leaders' Summit at the Hilton, Nairobi-Kenya.



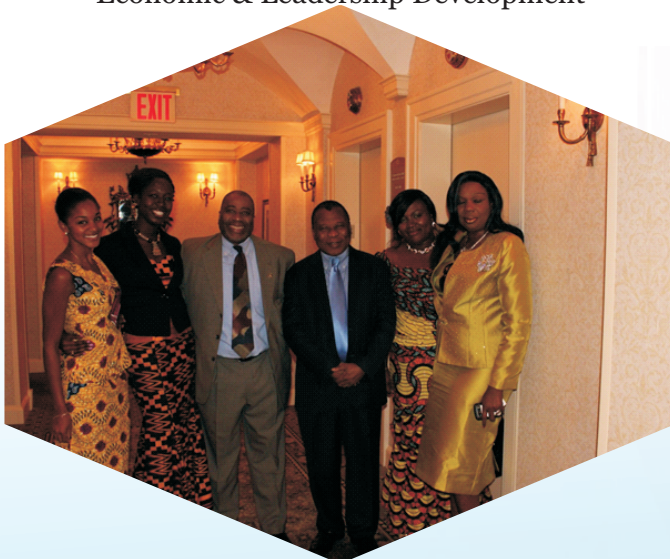
Highlights of Past CELD Events



Dr Joyce Aryee, Minister of Women Affairs, Ghana Hon. Juliana Azumah-Mensah, ED CELD and a panelist during the 2011 WAWLS West African Women in Leadership Summit Accra, Ghana 2011 Center for Economic & Leadership Development



Cross section of participants at a CELD Conference



Nigeria Ambassador to the United States, Prof. Ade Adefuye, GMD/ CEO of Britania-U Energy Resources, Mrs UjuIfejika and other guests at a CELD event in New York



President Joyce Banda of Malawi and other award recipients during a CELD event at the Waldorf Astoria, New York



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