

Date:
September 16 - 21
2013



Women Leadership Development program

Inspired Leadership, Practical Expertise & True Partnership

Welcome to the 2nd edition of the CELD Specialized Women Leadership Development Training program scheduled to hold from **16 - 21 September, 2013 at the Serena Beach Hotel & Spa in Mombasa, Kenya.**

This one-of-a-kind program intended to explore leadership broadly and deeply as well as challenging women to discover and embrace their unique gifts and use them with confidence to have a positive impact in their personal and professional lives; is organized by Centre for Economic and Leadership Development, an NGO in special consultative status with the United Nations ECOSOC.

Course Overview & Objectives

Research has shown that Women have natural leadership skills that add to the bottom line when incorporated and utilized. This training workshop therefore offers to women an opportunity to access higher levels of awareness that translate directly to their success. Our instructors would use state of the art learning tools in a relaxed environment to deliver on the course objectives. Women would be able to identify simple, yet powerful strategies that can be applied to one's future, while building relationships with other like-minded women executives. This workshop helps participants move from a leadership style that is unconscious and hopeful to choosing to be conscious and intentional.

In the same vein, women face unique challenges in their journey to senior positions. The Women's Leadership Development Program is an extraordinary executive growth experience for women who are at pivotal moments in their careers.

Venue:
Serena Beach
Hotel & Spa,
Mombasa - Kenya.



The First Lady of Gombe State
Mrs. Adama Ibrahim Dankwambo
Giving her presentation during the
mock presentation skills session



Centre for Economic and Leadership Development



The intensive three-day program focuses on the critical capacities of women leaders, cultural and institutional challenges they may face, and strategies and techniques for driving career transitions; strengthening participants' leadership capabilities, decision-making, conflict resolution, emotional intelligence, team leadership, and consensus-building; linked with mentoring, community projects, and networking opportunities

For Whom:

- Women in Civil Service
- Women in Business
- Wives of Elected & Appointed Government Officials
- Elected Female Legislators
- Female Executives in the Private Sector
- Female Business owners and entrepreneurs
- Leaders of Women Associations and Civil Society Organizations
- Women Leaders and Emerging Leaders, ready and willing to fully access their professional and expressive potential.

COURSES COVERED

- Leadership Strategy Development
- Negotiating for Leadership Success
- Relational Communication: Leveraging Relationships to Influence Change
- Emotional Intelligence and Workplace Performance
- Communications Skills: Creating a powerful leadership brand
- Empowered Women at work: Work/Life balance for Women. (A custom made Women Leadership course that empowers today's Woman to climb the leadership ladder and the same time keep track of herself in terms of well being and happiness)
- Managing Public Events and Pet Projects
- The 21st Century Woman and Stress Management
- Media Strategy and Planning
- Managing Diversity: Understanding the impact of Unconscious Bias





BENEFITS

- Inventory your core leadership strengths and areas for growth
- Receive feedback on persistent problems or issues
- Change unwanted habits by creating approaches for revised leadership behaviors
- Create a Personal Action/Development Plan for the next 12 months, 24 months, and 36 months.
- Network with a collegial and supportive group of high-achieving woman leaders who face similar challenges and opportunities.
- Develop executive capabilities in networking, negotiating, leading change and managing career transitions.
- Establish a framework for understanding and diagnosing behavior in organizations as related to gender bias, and develop ideas for intervening and leading change to address these barriers.
- Create meaningful, life-long professional networking contacts with accomplished participants, instructors and coaches, and improve your company's bottom line. Peer coaching, collaboration, and the establishment of lasting networks are essential elements of the learning experience.
- Expert Facilitation and professional training environment

LOCATION:

Serena Beach Resort and Spa

Fringed by white beaches, and shaded by coconut palms, the silver ribbon of the Swahili coastline offers the ultimate tropical paradise. Bright white against the blue sky, set in extensive tropical gardens, the architecture of the Serena Beach Hotel and Spa replicates the winding lanes and colourful market places of a traditional 13th century Swahili town. At its heart lies the coral-built 'Fortress of Tranquillity' of the exquisite 'Maisha' Mind, Body and Spirit Spa.

ACCOMMODATION:

The course fee does not include accommodations. CELD has preferred vendor preferential pricing with Serena Beach Resort and Spa.

COURSE FEES:

Option One: \$2200- covering course tuition, course materials, morning & afternoon tea breaks and lunch for the entire training sessions, certificate of completion and a mini - Ipad with e-copies of all the training materials loaded into it.

Option Two: \$1800- covering course tuition, course materials, morning & afternoon tea breaks and lunch for the entire training sessions, and a certificate of completion.

To bring the Women Leadership Development Program to your organisation as a custom program, contact Sheba Alhamdu on +2348035981333





A sample schedule for the three day Women Leadership Development Program follows. Please note this schedule is subject to change and a more

Day 1 **16 Sept. 2013** **5.00pm 7.00pm**
8.00am 5.00pm **Wine tasting / Networking**
Arrivals **Welcome Reception**

Time / Session	Day 2	Day 3	Day 4
8 - 9 am	Registration	Registration	Registration
9 - 11 am Session I	Leadership Strategy Development	Communications Skills: Creating a powerful leadership brand	Empowered Women at work: Work/Life balance for Women
11 - 11:30 am	Tea Break	Tea Break	Tea Break
11:30 am - 1:30 pm Session II	Negotiating for Leadership Success	Relational Communication: Leveraging Relationships to Influence Change	The 21st Century Woman and Stress Management
1:30 pm - 2:30 pm	Lunch	Lunch	Lunch
2:30 pm - 4:30 pm Session III	Managing Public Events and Pet Projects	Emotional Intelligence and Workplace Performance	Media Strategy and Planning
4:30 pm - 5:00pm	Closing / Networking Tea Break	Team Building Activity / Closing Networking Tea Break	Closing / Networking Tea Break
Course Coordinator: Mrs. Furo Giami info@celdng.org +234 8039095696	Day 5	Day 6	
	Personal Tours/Shopping	Departure	